

Prepared by:
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Mulligan® brand tax receipts and fundraising program

EXAMPLE - Your Custom Proof

Choose Your Mulligan®

Your Mulligan® brand tax receipt order is custom printed in white ink, uniquely serialized, and includes a very expensive hologram--these are its replication countermeasures.

There is no minimum. However, we request an order close to 72 tax receipts to receive the free raffle prize.

Pick and choose from our various designs. Next, choose the tax receipt dollar value(s) and remember to provide the name and IRS EIN (Employer Identification Number) of the charity, when approving the proposal.



About Good-Heart

We are nonprofit people...just like you!

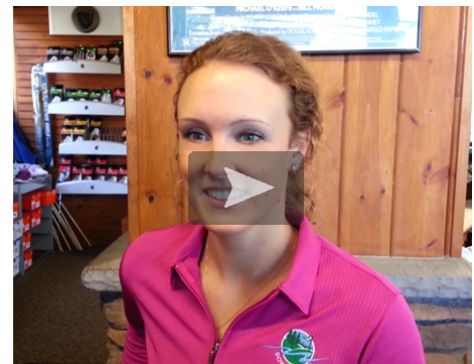
Kathy has been a nonprofit fundraiser for over 20 years. Her professional passion is to "help those who cannot help themselves" in the international relief, at-risk individuals, children and animal welfare causes. Prior to her career in the nonprofit sector, she served Corporate America in business development and territory pioneering.

"Asking for money is difficult. That's why we developed a product and service that will make fundraising at charity events as successful and simple as possible."

The Mulligan® is it!

"There is no economic reason to not use authentic Mulligan® brand tax receipts. We've taken out the risk for both the nonprofit and their event producer—plus, the Mulligan® protects the contributor from IRS penalties."

Donovan joined Kathy's fundraising department as a grant writer 5 years ago. His professional passion is service to the charitable categories of disease prevention, homelessness and veterans' services.



Why Use The Mulligan®

It's a donation!

The act of selling a mulligan is in fact a solicitation for a charitable donation. Once received, and if large enough, the IRS requires that the nonprofit provide a substantiation and receipt. On the other side of the transaction, the supporter is required to have a bona fide receipt to deduct the mulligan donation on their taxes. If the supporter can not provide a valid receipt, they will be subject to IRS fines, back taxes, interest and penalties--and the nonprofit will have lost a valued supporter. Please don't take that chance. Using authentic Mulligan® brand tax receipts is so easy--and the right thing to do!

It's an opportunity!

The Mulligan® is a terrific way to engage your event attendees and open doors to additional giving.

Each order (close to 72 or more Mulligan® brand tax receipts, please) comes with a free raffle prize. Contributors can use the pull-off tabs on the bottom of their Mulligan® to enter into the raffle prize drawing.

Each charitable event, regardless of size, can be a partner to the small, yet growing, Mulligan® store. Share in the revenues on items that event attendees need. The merchandise is sales tax-free, because it is part of a qualifying charitable fundraising event. Don't be indifferent if your event attendees buy golf balls or tees from big box retailers. **They should be buying these items from you, at your new, turn-key event store!** Good-Heart fully administers your event store so you have no costs and nothing extra to do.

It's a legal issue!

The Mulligan® is a federally registered trademark. As the administrators of the Mulligan®, Do-Over®, Redo™ and other trademark brands, Good-Heart is obligated to defend the integrity of those marks, or else they can be diluted and lost. When a volunteer at a charity event solicits a donor by offering to sell a "mulligan," a trademark violation has occurred, because the issuance of a tax receipt is the subsequent and expected action to this charitable transaction for the donor. Mulligan® brand tax receipts are made with replication countermeasures, and convey tax-deductibility per IRS requirements--a significant and unique value for both the charity and donor.

It's exclusive!

Mulligan® brand tax receipts can be used by the following organizations: 501(c)3 charities, hospitals or academia; qualifying 501(c)10 and 501(c)19 nonprofit organizations; 501(c)4 firehouses; service or fraternal organization benevolent funds; churches; and government agencies.

Entities apart from the above group can use Mulligan® brand tax receipts if they are supporting one of the above qualifying organizations. Mulligan® brand tax receipts are shipped only to qualifying organizations.

It's proven to work!

Offering Mulligan® brand tax receipts increases donations. Nonetheless, try to order what you believe can be reasonably used. You may offer any leftover Mulligan® brand tax receipts to donors throughout the calendar year, at different events, regardless of the event date printed on the Mulligan®, as long as it is within the same calendar year.

Program Details

Costs

The list prices of Mulligan® brand tax receipts are 15% the face value-not much considering the benefits that are part of the full fundraising program, including free raffle prizes and participant gifts, the added value for the donors, and additional revenues for charity. The entire program is designed in such a way that after all is done, there should be no cash outlays for the nonprofit.

The shipping charge for your Mulligan® brand tax receipt order is \$8.50. Mulligan® brand tax receipts are cash equivalents, and must be shipped in a manner that tracks and proves delivery.

Returned Mulligan® brand tax receipts are charged a low \$.35 each, regardless of face value. Face value is another way of describing the dollar amount of the Mulligan®.

Discounts

Your discounts for Mulligan® brand tax receipts are currently 33% to 66%.

Available Discounts

| Discount | Face Value | Price | Discount Price |
|----------|------------|--------------------|----------------|
| 33% | \$5 | 75¢ | 50¢ |
| 66% | \$10 | \$1.50 | 50¢ |
| 33% | \$20 | \$3.00 | \$2 |
| 33% | \$50 | \$7.50 | \$5 |
| 33% | \$100 | \$15.00 | \$10 |

Consignment Agreement

A consignment program is available, with details presented below.

A valid credit card is required to engage the consignment agreement.

Only the \$8.50 shipping charges for your Mulligan® brand tax receipt delivery are required in advance.

Returns Are Allowed

Creating Mulligan® brand tax receipts is indeed an expensive process for Good-Heart--with all of the replication countermeasures, the tracking and reporting, and the product and service pioneering.

You may return unused Mulligan® brand tax receipts, however, there will be a \$.35 per Mulligan® charge, regardless of face value.

Free Raffle Prize

We want to help you seize the opportunity to engage your event attendees and incentivize them to support your cause. You have two choices when purchasing close to 72 or more Mulligan® brand tax receipts: (1) the Hedge Fund Trading Strategies paperback compilation or (2) a 7-count flower-shaped pack of golf balls (80 Hardness).



Free Online Event Store

Event participants go to big box retailers to buy necessities like tees, golf balls and team caps. That's not right!

Profit dollars from the items needed to participate in your charity event should be supporting your charity, not a big box retailer. Event participants should be buying the items they need from you...right? And your charity could be receiving another event revenue stream from those purchases.

Now...you will! Good-Heart provides your charity with its own free online store. You have no capital outlay for inventories and nothing to do after the customer makes their purchase. Good-Heart does all of the work for you. (click on picture below to go to store)

Online Store Revenue Amounts

| | 18 count Wood Tees | 12 count Golf Balls | 18 count Golf Balls | Team Caps (4 colors) |
|--|-----------------------|------------------------|------------------------|-------------------------|
| Market Value | \$1.25 | \$14.00 | \$21.00 | \$9.15 |
| List Price | \$1.79 | \$19.99 | \$29.99 | \$12.99 |
| Profit | \$.54 | \$5.99 | \$8.99 | \$3.84 |
| Your Charity's 60% per unit Revenue Split | | | | |
| 60% | \$.32 | \$3.59 | \$5.39 | \$2.30 |



Plus, supporters purchasing items from your charity's online store will enjoy a sales tax-free purchase and tax deduction in the amount of the 60% revenue split that goes to your charity!

Mulligan® brand products come with their own tax-deductible receipts, naming your charity as beneficiary!

Low Cost Participant Gifts

Mulligan® brand golf balls are available at a low cost of \$1.00 each, for your charity to give as gifts to event participants. The ball is synthetic rubber/Surlyn® (hardness of 80).

There is no minimum. Balls are packed loose.








There is a small shipping charge of the exact costs (no handling markups), added later to the final billing. These items are not part of the Mulligan® consignment program and must be purchased prior to shipping.


Mulligan® brand Order Form Follows:




This is a dynamic proposal and quotation. You may adjust the quantities and/or item choices in the quotation table prior to signing electronically. Select the check boxes beside the items to approve and add the quantities to your total.


EXAMPLE - Your Mulligan® Order



| Name | Quantity | Price | Total |
|---|----------|--|------------|
|  \$5 Green MULLIGAN® brand tax receipts 5Gd | 0 | \$0.75 \$0.50 / each \$0.25 unit discount | \$0 |
|  \$5 Blue MULLIGAN® brand tax receipts 5Bd | 0 | \$0.75 \$0.50 / each \$0.25 unit discount | \$0 |
|  \$5 Pink MULLIGAN® brand tax receipts 5Pd | 0 | \$0.75 \$0.50 / each \$0.25 unit discount | \$0 |
| Total | | | \$0 |

| Name | Quantity | Price | Total |
|---|----------|--|-------|
|  \$10 Green MULLIGAN® brand tax receipts 10Gd | 0 | \$1.50 \$0.50 / each \$1 unit discount | \$0 |
|  \$10 Blue MULLIGAN® brand tax receipts 10Bd | 0 | \$1.50 \$0.50 / each \$1 unit discount | \$0 |

| Name | Quantity | Price | Total |
|--|----------|--|------------|
|  \$10 Pink MULLIGAN® brand tax receipts 10Pd | 0 | \$1.50 \$0.50 / each \$1 unit discount | \$0 |
| Total | | | \$0 |

| Name | Quantity | Price | Total |
|--|----------|--|------------|
|  \$20 Green MULLIGAN® brand tax receipts 20Gd | 0 | \$3 \$2 / each \$1 unit discount | \$0 |
|  \$20 Blue MULLIGAN® brand tax receipts 20Bd | 0 | \$3 \$2 / each \$1 unit discount | \$0 |
|  \$20 Pink MULLIGAN® brand tax receipts 20Pd | 0 | \$3 \$2 / each \$1 unit discount | \$0 |
| Total | | | \$0 |

| Name | Quantity | Price | Total |
|---|----------|--|-------|
|  \$50 Green MULLIGAN® brand tax receipts 50Gd | 0 | \$7.50 \$5 / each \$2.50 unit discount | \$0 |


| Name | Quantity | Price | Total |
|---|----------|---|------------|
|  \$50 Blue MULLIGAN® brand tax receipts 50Bd | 0 | \$7.50 \$5 / each \$2.50 unit discount | \$0 |
|  \$50 Pink MULLIGAN® brand tax receipts 50Pd | 0 | \$7.50 \$5 / each \$2.50 unit discount | \$0 |
| Total | | | \$0 |

| Name | Quantity | Price | Total |
|--|----------|---|------------|
|  \$100 Green MULLIGAN® brand tax receipts 100Gd | 0 | \$15 \$10 / each \$5 unit discount | \$0 |
|  \$100 Blue MULLIGAN® brand tax receipts 100Bd | 0 | \$15 \$10 / each \$5 unit discount | \$0 |
|  \$100 Pink MULLIGAN® brand tax receipts 100Pd | 0 | \$15 \$10 / each \$5 unit discount | \$0 |
| Total | | | \$0 |


Add-Ons: Free Raffle Prize

Please select either option or none.

Free Raffle Prize: Option 1

| <input type="radio"/> Name | Quantity | Price | Total |
|--|----------|-------|-------|
|  Book - Hedge Fund Trading Strategies | 1 | \$0 | \$0 |
| *One option included when purchasing close to 72 or more Mulligan® brand tax receipts. | | | |

Free Raffle Prize: Option 2






| <input type="radio"/> Name | Quantity | Price | Total |
|---|----------|-------|-------|
|  Golf Balls - 7 pack Mulligan® brand flower-shaped golf ball pack | 1 | \$0 | \$0 |
| *One option included when purchasing close to 72 or more Mulligan® brand tax receipts. | | | |


Free Raffle Prize: None

| <input checked="" type="radio"/> Name | Quantity | Price | Total |
|---------------------------------------|----------|-------|-------|
| None | 0 | \$0 | \$0 |

Add-Ons: Participant Gifts

Choose from the options below, if you wish to provide a small token of gratitude to your event participants.

| <input checked="" type="checkbox"/> Name | Quantity | Price | Total |
|--|----------|--------------------|-------|
| <input type="checkbox"/>  Green Mulligan® brand Golf Balls | 0 | \$1 / each | \$0 |
| 80 Hardness - Synthetic Rubber/Surlyn® | | | |
| <input type="checkbox"/>  Blue Mulligan® brand Golf Balls | 0 | \$1 / each | \$0 |
| 80 Hardness - Synthetic Rubber/Surlyn® | | | |
| <input type="checkbox"/>  Pink Mulligan® brand Golf Balls | 0 | \$1 / each | \$0 |
| 80 Hardness - Synthetic Rubber/Surlyn® | | | |
| <input type="checkbox"/>  Assorted Mulligan® brand Golf Balls | 0 | \$1 / each | \$0 |
| 80 Hardness - Synthetic Rubber/Surlyn® | | | |
| <input type="checkbox"/>  Bulk 144 count Wooden Tees | 0 | \$11.50 / bulk bag | \$0 |
| 2 ¾" Tall | | | |

| <input checked="" type="checkbox"/> Name | Quantity | Price | Total |
|---|----------|-------|------------|
|  Shipping for Event Participants Gifts | 0 | \$0 | \$0 |
| The shipping total for this category will be added later as the exact cost with no handling markups. | | | |
| Total | | | \$0 |

Grand Total & Payment Options

| Name | Quantity | Price | Total |
|-------------------------------------|----------|---------------|------------|
| Cost for Returns - to be determined | 0 | \$0.35 / each | \$0 |
| Grand total | | | \$0 |

| | |
|--|-------------------------------------|
| <input type="radio"/> Pay just the \$8.50 Mulligan® Shipping Total for Consignment Agreement engagement. The second amount after the "+" sign is the Mulligan® and Participation Gifts total. Any shipping charges for Participant Gifts items (if you decide to choose any) will be added to this figure as the exact amount of shipping, with no handling markups, and processed when know. Your electronic signature authorizes these Participant Gifts items shipping charges. | $\$8.50 + - \$8.50 =$ \$0 |
| <input checked="" type="radio"/> Payment in full. Any shipping charges for Participant Gifts items (if you decide to choose any) will be added to this figure as the exact amount of shipping, with no handling markups, and processed when known. Your electronic signature authorizes these Participant Gifts items shipping charges. | \$0 |

Consignment Agreement

The short version:

This short version does not take the place of the long version. You will still need to read, understand and bind the long version through the electronic signing of this proposal and quotation.

- You represent a qualifying nonprofit organization, approved by the IRS to receive tax-deductible donations, and you as the representative are able and authorized to enter into this Consignment Agreement for the acquisition and use of Mulligan® brand or Do-Over® brand tax-deductible receipts.
- The \$8.50 cost of shipping payment is required in advance with a credit card.
- Good-Heart will provide you with custom printed Mulligan® brand tax receipts, per your order and identified in this proposal and quotation.
- Payment in full is due 7 calendar days after your event on _____.
- Unused Mulligan® brand tax receipts may be returned for a refund, less a fee of \$.10 for the customized printing of each unused and returned Mulligan® brand tax receipt and \$.25 for the record keeping, reporting and destruction of each unused and returned Mulligan® brand tax receipt.
- It is your responsibility to make sure that returned Mulligan® brand tax receipts get to us, otherwise you will be charged the Grand Total amount of _____ specified in this proposal and quotation.
- If you have not paid or have not returned any unused Mulligan® brand tax receipts 10 calendar days after your event on _____, we will process the balance due from the credit card that you provided for the \$8.50 cost of shipping payment.

The long version:

THIS MULLIGAN® BRAND CONSIGNMENT AGREEMENT is entered into _____, ("Effective Date") by _____, authorized representative of _____ ("Nonprofit"), and Good-Heart Charity Brands ("Good-Heart") a nonprofit corporation and administrator of the Mulligan® brand and Do-Over® brand of tax-deductible receipts.

1. Nature and Scope: Good-Heart and Nonprofit are legally able and freely wish to enter into this Agreement whereby Nonprofit accepts and distributes consigned Mulligan® brand tax receipts as stated herein under the terms hereof at a charitable fundraising event of which Nonprofit is the sole beneficiary, and Nonprofit is in good standing per IRS regulations and is one of the following: 501(c)3 charity; qualifying tax exempt 501(c)10 or 501(c)19; 501(c)4 firehouse; service or fraternal organization benevolent fund; church; or government agency. It is understood that Mulligan® brand tax receipts are cash equivalents and must be accounted for to regulatory authorities by Good-Heart Charity Brands.
2. Consignment of Mulligan® brand tax receipts: Good-Heart shall deliver to Nonprofit at the Nonprofit's address of record ordered quantities of Mulligan® brand tax receipts, as identified on this approved and accepted proposal and quotation, and Nonprofit shall accept Mulligan® brand tax receipts on consignment according to the conditions of this Consignment Agreement.
3. Shipping: Nonprofit will pay \$8.50 for the cost of shipping Mulligan® brand tax receipts to the Nonprofit.
4. Title to Mulligan® brand tax receipts: Nonprofit shall receive, hold and exercise extreme care for the Mulligan® brand tax receipts (a cash equivalent), which shall remain the solitary and elite property of Good-Heart. Any expenses the Nonprofit incurs for the care of the Mulligan® brand tax receipts, shall be the responsibility of the Nonprofit. All lawful and reasonable right, title and interest ("Title") to the Mulligan® brand tax receipts shall remain with Good-Heart until some or all

Mulligan® brand tax receipts are used by the Nonprofit at its event, at which time, Title to used Mulligan® brand tax receipts shall immediately pass to the Nonprofit and on to the contributor.

5. Payment for used Mulligan® brand tax receipts: Nonprofit shall pay to Good-Heart the prices specified in this approved and accepted proposal and quotation for each used Mulligan® brand tax receipt. Total amounts due to Good-Heart shall be tendered within 7 calendar days after the Nonprofit's fundraising event on _____.
6. Cost for Return of Mulligan® brand tax receipts: Nonprofit shall pay to Good-Heart the amounts of \$.10 for the customized printing of each unused and returned Mulligan® brand tax receipt and \$.25 for the record keeping, reporting and destruction of each unused and returned Mulligan® brand tax receipt.
7. Return Shipping: Nonprofit will pay for the return shipping cost of any unused Mulligan® brand tax receipts. Shipping must occur in a manner that proves delivery with insurance sufficient to cover the potential face-value loss of all unused and returned tax receipts.
8. Loss of Shipment: Nonprofit will pay to Good-Heart the full price of each unused and returned Mulligan® brand tax receipt if the shipment is lost and no proof of shipping is provided (such as a shipping receipt, bill of lading, and tracking number).
9. Compliance with Laws: Good-Heart shall cooperate fully to effect fulfillment with any law, rule or regulation governing the Mulligan® brand tax receipts and this Consignment Agreement. Moreover, Good-Heart represents and warrants that its book of accounts shall imitate that the consigned Mulligan® brand tax receipts are shipped and delivered to the Nonprofit as a consignment and not as a sale until at which time the consignment converts to a complete and settled sale per the terms herein.
10. Nonperformance by Nonprofit: If the Nonprofit neither pays the agreed upon price for the quantity of consigned Mulligan® brand tax receipts, or if the Nonprofit has not returned any unused tax receipts per the terms of this Consignment Agreement after 10 calendar days

from the fundraising event on _____, Good-Heart will convert the balance due on the consigned Mulligan® brand tax receipts and any other balances due from other items or their shipping charges to a complete and settled sale by processing a closing sum, less any previously paid amounts, for the Grand Total amount of _____ per this approved and accepted proposal and quotation, and at that time consider this Consignment Agreement ended and finished in its book of accounts.

11. Severability: If any provision of this Consignment Agreement or portion thereof is held by a court of competent jurisdiction to be invalid, illegal, void or unenforceable, all other provisions shall nevertheless remain in full force and effect.
12. Construction: This Consignment Agreement is the product of verbal and written negotiations between knowledgeable parties who have had the opportunity to consult counsel prior to the execution hereof. Therefore, the parties agree that when and if this Consignment Agreement is interpreted by any court or other agency having jurisdiction therefor, the interpretation against the author shall not be applicable and no conclusions or inferences of law shall be drawn in favor of or against either party on the basis of which of them drafted the term or provision at issue.
13. Good Faith Dealings: Each party agrees that in its respective dealings with the other party under or in connection with this Consignment Agreement it shall act in good faith.
14. Representations and Warranties: Each party represents and warrants that: (i) it has the full right and authority to abide by the terms of this Consignment Agreement; (ii) neither the execution, delivery nor performance of this Consignment Agreement shall be in conflict with, or result in a default or loss of rights under any agreement or understanding to which it or any of its affiliates is a party; (iii) the execution, delivery and performance of this Consignment Agreement has been duly and properly authorized by all necessary corporate actions and (iv) this Consignment Agreement constitutes the valid and

binding agreement of each party enforceable in accordance with its terms.

15. GOOD-HEART'S LIMITATION OF LIABILITY: GOOD-HEART MAKES NO EXPRESS OR IMPLIED WARRANTIES WITH RESPECT TO THE USABILITY OR DEMAND FOR MULLIGAN® BRAND TAX RECEIPTS BY ATTENDING INDIVIDUALS OF ANY FUNDRAISING EVENT. NO WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE SHALL APPLY TO THE CONSIGNMENT AGREEMENT. THE NONPROFIT HEREBY ACKNOWLEDGES THAT NO EXPRESS OR IMPLIED REPRESENTATIONS HAVE BEEN MADE TO IT CONCERNING THIS CONSIGNMENT AGREEMENT OR GOOD-HEARTS' PERFORMANCE WITH RESPECT THERETO, EXCEPT AS EXPRESSLY STATED HEREIN AND THE NONPROFIT HEREBY WAIVES ITS RIGHT TO MAKE A CLAIM BASED UPON ANY SUCH ALLEGED REPRESENTATION (WHETHER EXPRESS OR IMPLIED) OR TO OTHERWISE RELY THEREON. GOOD-HEART SHALL NOT BE LIABLE FOR ANY CONSEQUENTIAL, INCIDENTAL, SPECIAL, PUNITIVE OR EXEMPLARY DAMAGES, EVEN IF GOOD-HEART HAS BEEN APPRISED OF THE LIKELIHOOD OF SUCH DAMAGES. THE NONPROFIT UNDERSTANDS THAT WITHOUT THE LIMITATIONS OF LIABILITY AS SET FORTH IN THIS SECTION, GOOD-HEART WOULD NOT ENTER INTO THIS CONSIGNMENT AGREEMENT.

Signatures: IN WITNESS WHEREOF, the parties hereto have accepted and executed this Consignment Agreement electronically as of the Effective Date.

Donovan Jones
Director, Operations
Good-Heart Charity Brands

Return Policy

Custom Printed Mulligan® brand, DO-OVER® brand and REDO™ brand tax receipt products

Custom printed tax receipt and substantiation products cannot be transferred for use to another nonprofit organization. Those unused tax receipt products must be destroyed, as they are a cash-equivalent and represent conveyance of tax-deductibility (with the tax deduction value equal to a factor of their face value dollar denomination, as provided by applicable taxing regulations).

If an organization is unable to use all of its custom-printed tax receipt and substantiation products, the organization may return them for a refund, under the following condition and fees.

- The custom-printed tax receipt and substantiation products must be mailed insured and prepaid, in a manner that proves delivery.
- The tax receipt and substantiation products will be destroyed and your organization will receive your purchase fee, less the costs of their initial printing (\$.10) and of their subsequent record keeping, reporting and destruction (\$.25).

If your organization has participated in the Consignment Program, please refer to your Consignment Agreement for applicable terms.

MULLIGAN® BRAND TAX RECEIPTS
RETURN ADDRESS FOR PROCESSING:

Good-Heart Charity Brands
4330 S. Stateline Rd.
Post Falls, ID 83854



End